

PART I - Detailed data for Bulgaria

Channel identification					Statistical Data															
Broadcaster	Channel	Type	Funding	Public Service	Transmission Mode					2007					2008					
					Terrestrial	Cable	Satellite	Mobile	IPTV	Audience Share	EW (%TQT)	IP (%TQT)	RW (%IP)	RW (%TQT)	Audience Share	EW (%TQT)	IP (%TQT)	RW (%IP)	RW (%TQT)	
Example	A Channel	Generalist	Public	Yes	X	X				17,0%	65,0%	22,2%	85,0%	18,9%	NO					
Example	Another Channel	News	Private	No			X		X	12,5%	84,3%	EX	EX	EX	14,1%	51,0%	NC	NC	NC	

BALKAN BULGARSKA TELEVIZIA BBT
 BALKAN NEWS CORPORATION E bTV Balkan News Corp
 BULGARIA KABEL TV OOD Bulgaria Kabel TV (BGTV)
 BULGARIAN NATIONAL TELEVISI Kanal 1 (BNT)
 BULGARIAN NATIONAL TELEVISI TV Bulgaria (BNT)
 CENTRAL EUROPEAN MEDIA EN Ring TV (Bulgaria)
 CENTRAL EUROPEAN MEDIA EN TV2 (Bulgaria)
 DIEMA VISION EAD DIEMA
 DIEMA VISION EAD DIEMA 2
 DIEMA VISION EAD DIEMA Extra
 DIEMA VISION EAD DIEMA Family
 ELIT MEDIA BULGARIA OOD Kanal 3
 EVROKOM NATSIONALNA KABEL DKTE
 EVROKOM NATSIONALNA KABEL Evrokom BG
 EVROKOM NATSIONALNA KABEL Evrokom NKTV
 FEN TI VI OOD Balkanika Music TV
 FEN TI VI OOD Fen
 HEROS KEYBUL BALCHIK OOD Heros
 M SAT TV OOD MSAT
 MAKS CHENAL AD TV 7 Dni
 NOVA TELEVISION EAD Nova TV (Bulgaria)
 SKAT OOD SKAT
 TELESTAR BULGARIA EOOD Telestar TV
 TELEVIZIA EVROPA AD TV Evropa
 TELEVIZIA MM OOD M2 (MMTV)
 TOP TELEVIZIA EOOD TOP TV
 City TV
 EBF TV- Ekonomika TV
 Estate TV
 Folklor TV
 GTV Gotinata Televizija
 Hip Hop TV
 Hobby TV
 Kanal 8 (Bulgaria)
 Planeta Folk
 Planeta TV

Channel identification					Statistical Data														
Broadcaster	Channel	Type	Funding	Public Service	Transmission Mode					2007					2008				
					Terrestrial	Cable	Satellite	Mobile	IPTV	Audience Share	EW (%TQT)	IP (%TQT)	RW (%IP)	RW (%TQT)	Audience Share	EW (%TQT)	IP (%TQT)	RW (%IP)	RW (%TQT)

Premium Digital
Rodina
SK folk
Super 7
Tiankov TV
TTVI- Travel TV International
TV Viara
TV7 (Bulgaria)
VTK- Voenen Televizionen Kanal
Zdrave

Reported year	2007				2008			
Number of identified channels (Total)	46				46			
Non-operational channels (NO)	0				0			
Channels exempted (EX)		0	0	0		0	0	0
Covered channels (Total - NO - EX)		46	46	46		46	46	46
Channels for which no data were communicated (NC)		0	0	0		0	0	0
Reported channels (Covered - NC)		46	46	46		46	46	46
Average (EW, IP, RW)		0,0%	0,0%	0,0%		0,0%	0,0%	0,0%
Number of channels below threshold (50% EW; 10% IP)		0	0			0	0	
Compliance Rate (EW, IP)		0,0%	0,0%			0,0%	0,0%	