

A G R E E M E N T

Today. June 9, 2021.

THE CENTRAL ELECTION COMMISSION with its seat in Sofia, 1, Knyaz Aleksander R. square, chaired by Kamelia Neykova and

COUNCIL FOR ELECTRONIC MEDIA with headquarters in Sofia, 69 Shipchenski Prohod Blvd. chaired by Betina Joteva.:

- guided by European principles and recommendations for coverage of information campaigns in the media and the European experience of election monitoring;
- emphasize the importance of responsible, objective, accurate and honest media behaviour, respect for the good morals and human dignity of candidates:
- recognize the need to create the most favourable media environment in connection with the elections to the National Assembly on 11 July 2021 and the preceding campaign
- bear in mind the constitutional right of every citizen to seek, receive and impart information,

conclude this Agreement on the grounds of Article 57. paragraph 1, item 24 of the Electoral Code in conjunction with Article. 32. paragraph 1, item 22 of the Radio and Television Act.

Article 1. (1) The Agreement defines the principles and parameters of the Specialized Monitoring, which the Council for Electronic Media will carry out during the election campaign for holding elections for National Assembly.

(2) The agreement shall be based on the provisions of the Radio and Television Act. The rules for conducting the election campaign - Chapter Twelve of the Electoral Code, the recommendations of the Organization for Security and Cooperation in Europe (OSCE) for monitoring the behaviour of electronic media in the context of elections, the European experience. as well as the practices of the Council for Electronic Media, applied in monitoring other election campaigns.

4.1.2. (1) The purpose of the monitoring is to establish the conformity of the pre-election behaviour of the providers of media content with the media and the election legislation during the conduct of the campaign. It will also cover the observance of basic professional standards and principles, the requirements for objectivity, equality and balance in the programs when presenting the political contenders and taking into account the diversity of opinions.

(2) The monitoring will take into account quantitative and qualitative indicators in the programs of the media service providers and the observance of the provisions of the Electoral Code in connection with the pre-election agitation and will make an analysis of the data.

(3) The choice of programs included in the monitoring is based on the degree of their influence on public opinion. The territorial distribution, the specialization and the profile of the programs are taken into account.

(4) The monitoring covers 15 (fifteen) programs of public media service providers: 14 (fourteen) of the programs are created and provided for distribution by the national public media service providers

The Bulgarian National Television (BNT) and the Bulgarian National Radio (BNR) 1 (one) from the Bulgarian Free Media EOOD:

1 BNT 1

2. BNT 2

3. BNT4

4. HORIZON

5. HRISTO BOTEV

10. Radio Plovdiv

11. Radio Sofia

12. Radio Stara Zagora

13. Radio Shumen

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|----------------------|-------------------------------|
| 6. Radio Blagoevgrad | 14. BNR- Radio Kardzhali |
| 7. Radio Burgas | 15. Bulgarian free television |
| 8. Radio Varna | BSTV |
| 9. Radio Vidin | |

(5) The monitoring shall also cover 15 (fifteen) programs of commercial media service providers: And (eleven) television and 4 (four) radio programs.

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|---|--------------------------|
| 1. BTV | 9. EVROKOM |
| 2. NOVA TV | 10. 7/8 TV |
| 3. NOVA NEWS (television) | 11. TV1 |
| 4. BULGARIA ON AIR
TELEVISION EUROPE | 12. DARIK RADIO BULGARIA |
| 6. SCAT | 13. RADIO FOCUS (Sofia) |
| 7. BULGARIA 24 | 14. bTV Radio |
| 8. ALFA TV | 15, RADIO VESELINA |
| 8. ALFA TV | |

(6) The monitoring will also include monitoring the observance of the provision under Art. 198. para. 5 of the Electoral Code, obliging media service providers to announce the tariffs for coverage of the election campaign on their website no later than 40 days before the election day. The inspection will cover the media service providers registered and licensed by the Council for Electronic Media.

(7) Part of those specified in para. 4 et al. 5 programs, in which no pre-election activity is observed, will be monitored, according to the course of the pre-election campaign and the information from the contracts, announced on the sites of the suppliers, according to art. 180 of the Electoral Code.

(8) The Council for Electronic Media will also monitor programs beyond those described in the Agreement in cases where this is necessary - in case of complaints, signals, grievances or self-referrals.

(9) The Council for Electronic Media will also monitor on-demand services and video-sharing platform services where necessary - in the event of complaints, signals, complaints or self-referrals..

4.1. 3. (1) The agreement regulates the hourly monitoring of each program for each day of the pre-election period. The starting date of the monitoring is 11.06.2021 and continues until 11.07.2021 “inclusive.

(2) The time of the daily observation period shall comply with all the media programming schemes, but also with the recommendations of the OSCE. The Council for Electronic Media will implement the monitoring in the time zones from 06:30 to 09:30, and from 16:00 to 22:30 for television programs and from 07:00 to 11:00. and from 17:00 to 19:00 for radio programs. For the programs of the Bulgarian National Television and

The Bulgarian National Radio will monitor the implementation of the Agreements concluded on the basis of Article 189. paragraph 4 of the Electoral Code.

(3) The set program time may be changed, but necessary, upon ascertainment of updating of a respective program scheme of the media and possible inclusion of agitation materials in another program time as well.

Article 4. (1) The parameters of the monitoring shall be in accordance with the norms of the on the Radio and Television Act and the Electoral Code, and with the recommendations of the OSCE.

(2) The monitoring parameters are the same for the programs of public and commercial media service providers. For the Bulgarian National Radio and the Bulgarian National Television, additional parameters are envisaged, related to the reporting of their specific obligations.

(3) The monitoring will take into account the share of paid and free forms of agitation, as well as the presence of candidates in the media. For data analysis, a methodology adopted by the Council for

Electronic Media will be applied, taking into account: the influence of the media, the programming of the pre-election forms and the different genres used in covering the campaign.

(4) The monitoring will also take into account the opportunities provided by the media for the perception of the election campaign messages and access to the respective program for persons with hearing and visual impairments: the use of specialized subtitles, sign language, audio description, audio subtitles, etc.

Article 5. In the programs of the Bulgarian National Radio and the Bulgarian National Television the monitoring will monitor the implementation of the provisions of the EC regarding the two national public providers, as well as the observance of the imperative obligation to reflect the different ideas and beliefs in society through pluralism of views. - the publicist programs with political and economic themes, according to Article 6, paragraph 3, item 6 of RTA.

Article 6. The Council for Electronic Media, after discussion with the Central Election Commission, will present a report on the results of the observation of the election campaign within four weeks after the end of the elections. The report will also be published on CEM website.

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For the CENTRAL ELECTION COMMISSION

CHAIRPERSON:

Kamelia Neykova

For the COUNCIL FOR ELECTRONIC MEDIA

CHAIRPERSON:

Betina Joteva